



Recofloor awards its vinyl flooring recycling champions

Three flooring companies have received Gold Certificates in the first-ever Recofloor Awards for recycling the most waste vinyl flooring in 2010. Members of the UK's first vinyl flooring recycling scheme collected more than 200 tonnes of material last year – easily surpassing the 175 tonnes target. The 2010 total also represents a 33% increase on the 150 tonnes recycled in 2009.



Gold Award winners scoring more than 50 points were Hull Flooring (77), Ross Hughes Flooring, Caernarfon (65) and Mayfield Flooring, Stockport (64).



Eleven companies scoring 20 points or more collected Silver Certificates: NKS Flooring (Bristol); Tingdene Homes (Northampton); Barnsley Flooring Services (Barnsley); Reform Flooring (Norwich); 3D Flooring (Crawley); CB Contracts (Belfast); Carpets 'n' Carpets (Treorchy); Russell

Flooring (Halifax); Roberts Flooring (Plymouth); Alan Parker Flooring (Peterborough); J&S Flooring (Leicester) along with two distributors: Kent Flooring and STS Flooring in Orpington, which qualified for collecting enough material through their drop-off facilities.

Praised for its 'extreme commitment' to Recofloor, Hull Flooring collected 11% of the scheme's total 2010 tonnage. In addition to its day-to-day collections, the firm helped two large retail outlets recycle their waste flooring from major refurbishment projects at nationwide stores. It also recycles many materials from installation processes, where practicable, such as cardboard, plastics, paper and even empty latex smoothing compound bottles.



Hull Flooring Managing Director Sean Dawson

Sean Dawson, Hull Flooring's Managing Director said: "We're delighted to achieve our vinyl waste recycling goal as intended. Demonstrating our commitment to Green issues certainly acts as a 'selling tool' for our business. As margins get tighter, this helps to differentiate our business and attract new customers through being able to offer that little bit extra."

Ross Hughes Flooring was singled out for having 'consistently contributed' to the scheme from a wide variety of different projects. Recofloor's Project Manager, Jane Gardner commented: "They have been collecting large groups of pallets for Recofloor almost from the start and have quickly proved that waste can be turned into gold!"

Lynne Roberts, Ross Hughes Flooring Admin Manager commented: "Winning this award is good for us as it complements the Environmental Green Dragon Level 2 certification we gained for our recycling efforts. Considering we cover a relatively small area, it's great to get this far!"

Jane congratulated Mayfield Flooring on its support, saying: "As one of the original trial members, they are familiar with what is acceptable. They have provided good quality material for the scheme, as well as regular volume."

Anthony Francis, Mayfield Flooring Director said: "We are extremely proud of achieving this gold award. We have always put a large emphasis on recycling and this is a nice reward for our efforts. In these hard economic times it is vital to explore all avenues of cutting overheads and the Recofloor service has gone some way of cutting our costs for the disposal of waste material."

Bronze Certificates were also awarded to 58 smaller companies in recognition of their contribution to Recofloor. Points are awarded on a per pallet basis according to the number of fitters a company has. This allows efforts by small companies with fewer fitters to be recognised fairly alongside larger national firms.



Jane continued: "We're delighted with all our members' achievements and hard work in helping to maintain high standards of uplifted, offcuts and safety flooring material for recycling in line with the Recofloor specification."

"These awards reward their commitment to the quality and quantity of returned material, ensuring it can be diverted from landfill and reused in diverse applications from new flooring products to traffic management equipment."

Recofloor exhibiting at Ecobuild



Recofloor will be exhibiting at this year’s Ecobuild exhibition; the world’s largest event for sustainable design, construction and the built environment and the UK’s largest construction event. Recofloor will be present on Altro’s and Polyflor’s exhibition stands at the exhibition. Recofloor team members Jane Gardner, Matthew Charlton and Helen Graham will attend throughout the three days of the show, recruiting new members and explaining the benefits of joining the scheme. They will be on hand to answer any questions you may have, so why not come along and meet the team! Jane, Matthew and Helen will be giving their presentation ‘Live at Ecobuild’ throughout the duration of the show and you can catch them at the following times:

Stand	Tuesday 1st March	Wednesday 2nd March	Thursday 3rd March
Polyflor stand number S364	11.00am and 2.30pm	11.00am and 2.30pm	10.30am and 2.00pm
Altro stand number S145	11.30am and 3.00pm	11.30am and 3.00pm	11.00am and 2.30pm

Tickets to the event are available free of charge from the Ecobuild website. We look forward to seeing you there!

Recofloor website

We are delighted to announce that as from the 1st March, we are going ‘live’ with a brand new website: www.recofloor.org. The site will include several useful new features. Every collector will receive a user name and password which they can use to login and book collections on-line. Collectors will be able to use their own ‘member login’ to send messages directly to Recofloor.

Included in the new website will be a UK map and collectors can type in their postcode to find their nearest drop-off sites.

Jane Gardner, scheme manager, says: “ I am really pleased with the development of the website because it increases and improves communication between Recofloor and our collectors, and raises the profile of the scheme overall.”



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